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## SERVICES BROCHURE 2012

THE GREATER LAVA HOT SPRINGS CHAMBER of COMMERCE is now gathering updated content and enhanced listings for the **2012 Chamber Services Brochure**. Please take a moment to complete and return this information to the chamber as soon as possible to avoid missing the **January 1st Deadline**.

*NOTE: Prepayment is REQUIRED if you want more than a basic listing in the brochure as detailed below.*

### OVERVIEW of Enhanced Listing Options

—**BASIC LISTING:** Every member of the chamber is listed under the appropriate category at no additional cost. Membership structure/rates dictate that one membership equals one listing in the services brochure (and other media publications). A member who has other businesses at the same physical location can buy additional listings for those other businesses at **\$50** per additional listing.

—**LOCATOR PIP:** The maps in the brochure are marked with locator “pips” from participating businesses who want the location of the business property instantly locatable for visitors. This numbered pip, or dot, is located next to your basic text listing, with a corresponding pip on the inside maps. *The cost will again be \$50 for each locator pip you want.*

—**LOGO SQUARE/PIP COMBO:** We offer a limited number of logo squares that provide the opportunity to have your logotype on the brochure map (also identified with the numbered locator pip) for even more awareness and exposure. *The cost for this logotype/locator pip combination is \$125.* You are also allowed a small phone number or website in the logo square.

PLEASE make sure we have your **correct and current information**—address, phone, website. Send updates both to the chamber and to Michael Waite by email at [michael@bonefrog.com](mailto:michael@bonefrog.com).

**BUYING IN:** If you want to be identified on the map, *please include payment for the Pip(s) or Logo/Locator Pip Combo(s) with your 2012 Chamber Membership Dues*—just print and fill out this form and include it when you mail your dues in. Thank you!

**QUESTIONS?** Contact **Michael Waite** (Bonefrog Creative) at **776-5210** or by email at [michael@bonefrog.com](mailto:michael@bonefrog.com). If you're buying the logo/pip combo for the first time, send a high-resolution file of your logo to Michael as well.

EXAMPLE: go to [www.bonefrog.com/lava](http://www.bonefrog.com/lava)



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## PIP ORDER FORM

**Business Name:**

- Basic Listing (*included*)
- Map Locator Pip for \$50 *or*
- Map Locator Pip/Logo Square Combo for \$125

**Your Name and Contact info:**

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**Additional Business 2:**

- Basic Listing for \$50 *and*
- Map Locator Pip for \$50 *or*
- Map Locator Pip/Logo Square Combo for \$125

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**Additional Business 3:**

- Basic Listing for \$50 *and*
- Map Locator Pip for \$50 *or*
- Map Locator Pip/Logo Square Combo for \$125

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**Mail to:** GREATER LAVA HOT SPRINGS CHAMBER OF COMMERCE  
Post Office Box 238,  
Lava Hot Springs, ID 83246  
(208) 776-5500 • [lavahotsprings.org](http://lavahotsprings.org)